

## Strategic Enrollment and Retention Steering Committee

February 18th, 2026

2:00 - 3:00pm

TTC - 4380

- I. Welcome
- II. Approve Prior Meeting Minutes
  - a. [January 21st Minutes](#)
- III. [Valley Orientation Updates](#) and Data Dive
  - a. Summer Start Orientations
    - i. Registration available now for 3.19 | 3.25 | 3.27
  - b. Fall Start Orientations
    - i. Registration begins March 9th, 2026
  - c. High School Orientations + Data Dive (CH)
    - i. [Winter 2025 and Winter 2026 Data](#)
- IV. IR Update (NH/DM)
  - a. Enrollment Report
    - i. [Winter 2.13.26 Report](#)
- V. Marketing
  - a. Potential Campaigns
    - i. Orientation Campaign (BH)
    - ii. Trades Registration Campaign (BH)
  - b. Canvas Cut and Paste Notes (E.S.)
    - i. [March 26th Draft](#)
- VI. Strategic Enrollment and Retention Plan Update Status (BH/NH)
- VII. Adjourn
- VIII. [Strategic Enrollment and Retention Plan](#)